	<b>Enrollment No:</b>			Exam Seat No:_		
		C.U.SHAH UNIVERSITY				
	Winter Examination-2015 Subject Name: Communication Skill					
	Subject Code: 4PS01CMS1				Branch: B.Pharr	n
	Semester	<b>::</b> 1	Date: 30/11/2015	Time: 10:30 To 1:30	Marks: 70	
	<ol> <li>Use of Programmable calculator &amp; any other electronic instrument is prohibited.</li> <li>Instructions written on main answer book are strictly to be obeyed.</li> <li>Draw neat diagrams and figures (if necessary) at right places.</li> <li>Assume suitable data if needed.</li> </ol>					
Q-1	a)		ot the following question of the class,	ons: teacher already	the lecture. (to	(14)
	b) c) d)	Swimn		report to Mr. James. (Turn ind out adjective from senter	<u>-</u>	
	e) f)	Doctor Color (	said to patient, "I will n Make adjective from the	*	lirect speech)	
	g) h) i)	What is non-verbal communication?  They the coach for dancing tips yesterday. (to approach)  Corrupted people will be punished by government. (Turn into active voice)				
	j) k) l)	Give tv	vo examples of preposit	in house?" said mother to ch ion. the manager. (to, too, two		
	m) n)	Princip	al latecomers s resume?	• • • • • • • • • • • • • • • • • • • •	•	
Atte		_	stions from Q-2 to Q-8 ot all questions	3		(14)

# Atte

# Q-2

- Write a letter to the Municipal Commissioner for solving common problems of a) your society.
- Explain the process of communication with the help of diagram. b)

#### Q-3 **Attempt all questions**

**(14)** 

- Draft a resume for the position of Assistant Professor of Pharmacy. a)
- What is group discussion? What are the characteristics of group discussion? b) Explain.



# Q-4 Attempt all questions

**(14)** 

- a) Write a report on celebration of Teacher's Day in your college.
- **b)** What is public speaking? Discuss qualities of good speaker in detail.

### Q-5 Attempt all questions

(14)

- a) Describe eye contact and body language as parts of non-verbal communication.
- **b)** Write a letter to your class teacher for asking permission to attend wedding function of your cousin.

#### Q-6 Attempt all questions

(14)

## a) Read the following paragraph and answer the questions given below it.

The oldest stone buildings in the world are the pyramids of Egypt. They have stood for nearly 5000 years, and it seems likely that they will continue to stand for thousands of years yet. They are over eighty of them scattered along the bank of the Nile, some of which are different in shape from the true pyramids. The most famous of these are the 'Step' pyramid and the 'Bent' pyramid. Some of the pyramids still look much as they must have done when they were built thousands of years ago. Most of the damage suffered by the others has been at the hands of men who were looking for treasure or, more often, for stone to use in modern buildings. The dry climate of Egypt has helped to preserve the pyramids and their very shape has made them less likely to fall into ruins. These are good reasons why they can still be seen today, but perhaps the most important is that they were planned to last forever.

#### **Questions:**

- 1. What is the quality of Egyptian Pyramids?
- 2. What are the types of pyramids mentioned in the paragraph?
- 3. What is assumed time in which pyramids were built?
- 4. Why are pyramids are safe in Egypt?
- 5. What is the meaning of treasure?
- 6. Give the synonym for 'important'.
- 7. Which river is mentioned in above paragraph?
- **b)** What are the functions of communication? Explain various levels of communication.

# Q-7 Attempt all questions

(14)

- a) What is written communication? Discuss advantages & disadvantage of it.
- **b)** Draft a report on 'Celebration of Sardar Patel's Birthaday in your college'.

#### Q-8 Attempt all questions

**(14)** 

- a) Write an essay on 'Importance of Exercises in or Life'.
- **b)** What is the difference between group discussion and debate? Explain.

